

Thidanun (T) Saensuksopa

User Experience Designer

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EDUCATION

Carnegie Mellon University

Master of Human-Computer Interaction

Aug 2015

Cornell University

MEng in Engineering Management

May 2009

Cornell University

BS in Electrical & Computer Engineering

May 2008

SKILLS

UX Methods

Heuristic Evaluation
Think Aloud Protocol
Contextual Inquiry
Surveys
Affinity Diagramming
Storyboarding
Paper and Physical Prototyping
Wireframing

Design

Sketch	Principle
Illustrator	InDesign
Photoshop	After Effects

Programming

JavaScript	HTML / CSS
Python	C++ / C
SQL	Git

AWARD

- CHI 2015 Student Competition - Top 12 Papers Submitted

ACTIVITIES

- Boxer, lover of the outdoors
- Completed the NYC Half Marathon in 2011 and 2013

EXPERIENCE

GuideOn | Oakland, CA

Aug 2015 - Present

User Experience Design Lead

- Define the product roadmap and specifications for **GuideOn**, a veteran talent acquisition platform
- Responsible for the user experience and the visual identity of the app
- Created a prototype that helped the company secure a seed round of \$1M
- Introduced and integrated user research and design thinking to the existing process, working with 3 Developers and 1 QA Analyst

Bloomberg, Private Equity and VC | New York, NY

Nov 2011 - Aug 2014

Senior Software Developer / Technical Project Lead / UX Designer

- Pitched to 2 Product Managers and 2 Technical Managers **Private Equity Feed** to promote discoverability of PE data and product features; successfully secured and managed resources to complete the MVP within 3 months
- Re-designed **Private Company Search** which became the standard design for search products within the Equities Department (100 Developers)
- UX advisor for the Private Equity and Investment Banking Group (20 Developers and 4 Product Managers)

Bloomberg, Bloomberg Intelligence | New York, NY

Aug 2009 - Nov 2011

Software Developer / Technical Project Lead

- One of the first two developers building **Bloomberg Intelligence**, Bloomberg's first industry research platform, providing real-time analysis to Portfolio Managers and eliminating 90% of low value-added activities
- Managed communication among 5 Developers, 3 Product Managers, and 50 Internal Financial Analysts

CMU MHCI PROJECTS

Sensor Privacy Capstone Project with Google | Pittsburgh, PA

Feb - Aug 2015

Design Lead

- Partnered with Google Privacy Team to find solutions that help connected device users understand and control data being collected in their homes
- Created physical and software prototypes and published guidelines for connected device makers, **signifiers.io**

Human-Robot Interaction Study | Pittsburgh, PA

Feb - Aug 2015

UX Researcher

- Designed and ran experiments to study how the presence of **mObi**, a ballbot, affects human behaviors and their honesty

Lively Pittsburgh for Baby Boomers | Pittsburgh, PA

Sep - Dec 2014

UX Designer / Technical Lead

- Collaborated with Moringa Living, a Pittsburgh startup, to re-define a solution for Baby Boomers to stay active and connected within the community
- Conducted research, designed, user tested, and delivered the re-branded frontend prototype, **Lively Pittsburgh**, in December 2014